

**PROMOTIONAL OPPORTUNITIES & SPONSORSHIPS**

**INTERNATIONAL  
CONFERENCE ON  
MICROREACTION  
TECHNOLOGY**

OCTOBER 27 - 30, 2024 // GRAZ, AUSTRIA

**GREAT RESEARCHERS SEE PATTERNS AND RELATIONSHIPS, WHEREAS OTHERS ONLY SEE DISASSOCIATED DATA. SCIENCE IS ALL ABOUT MAKING CONNECTIONS, AND SO IS IMRET 17.**

Throughout the conference and its side events, you'll create connections with some of the most forward-thinking minds in chemical engineering. We offer companies and organizations exclusive opportunities to maximize future business and facilitate connections between academia and industry.

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# IMRET<sup>17</sup>

**200+ PARTICIPANTS**

**3 STAGES**

**433 m<sup>2</sup> EXPO & EXHIBITION**

**COUNTLESS IDEAS & INVALUABLE INSPIRATION**

## DATE

October 27<sup>th</sup> - 30<sup>th</sup>, 2024

## LOCATION

Graz, Austria

## VENUE

Congress Graz

## CONFERENCE CHAIRS

C. Oliver Kappe

UNIVERSITY OF GRAZ

Heidrun Gruber-Wölfler

GRAZ UNIVERSITY OF TECHNOLOGY

## LOCAL ORGANISING COMMITTEE

Johannes Khinast

GRAZ UNIVERSITY OF TECHNOLOGY &  
RCPE

Torsten Mayr

GRAZ UNIVERSITY OF TECHNOLOGY

Dirk Kirschneck

MICROINNOVA

Peter Pöchlauer

THERMO FISHER SCIENTIFIC

# WELCOME TO GRAZ



**TOPICS FOR 2023**

# **MICROSCALE REACTIONS NEED BIGGER IDEAS**

- // REACTIONS AND (BIO)CATALYSIS IN FLOW SYSTEMS**
- // ELECTROCHEMISTRY, FUEL CELLS**
- // FABRICATION OF MICRO-STRUCTURED DEVICES,  
ADDITIVE MANUFACTURING / 3D-PRINTING**
- // PROCESS AUTOMATION, SENSORS, DIGITALISATION,  
AND INTELLIGENT CONTROL STRATEGIES**
- // MODULAR PLANT/STANDARDISATION CONCEPTS  
AND SCALE-UP/INDUSTRIAL IMPLEMENTATION**
- // MODELLING & SIMULATION**
- // MIXING AND HEAT TRANSFER IN MICRO SYSTEMS**
- // MICROEXTRUSION AND SMALL-SCALE SOLID  
MANUFACTURING**
- // DOWNSTREAM PROCESSING AND NANO/MICRO  
FORMULATION**



**WE HAVE THE MEANS FOR YOUR ENDS.**

# **PARTNERSHIP OPPORTUNITIES**

- ➔ Expo Spaces
- ➔ Recruiting & Employer Branding
- ➔ Venue & Rooms
- ➔ Communication Features
- ➔ Side Events / Satellites
- ➔ Branding / Visuals



## CORE PACKAGE

- // 4 m2 Exhibition Space  
*(2x2m, 1 table, 2 chairs, power supply, WIFI)*
- // 1 Exhibition Ticket (no access to sessions)
- // Logo with company profile on IMRET17.COM  
*(limited to 500 characters)*
- // Logo with company profile in printed programme  
*(half page, DIN A5)*
- // Logo on partner wall
- // Option to register 2 additional attendees at -15%

**€ 2500 excl. VAT**

## IMPACT PACKAGE

- // 4 m2 Exhibition Space  
*(2x2m 1 tables, 2 chairs, power supply, WIFI)*
- // 1 Exhibition Ticket (no access to sessions)
- // 1 Full Conference Ticket included
- // Logo with company profile on IMRET17.COM  
*(limited to 500 characters)*
- // Logo with company profile in printed programme  
*(half page, DIN A5)*
- // Logo on partner wall
- // Option to register 2 additional attendees at -20%

**€ 3500 excl. VAT**

## PATRONAGE PACKAGE

- // Up to 8m2 exhibition space  
*(2x4m 2 tables, 4 chairs, power supply, WIFI)*
- // 2 Exhibition Ticket (no access to sessions)
- // 1 Full Conference Ticket included
- // Logo with company profile on IMRET17.COM  
*(limited to 500 characters)*
- // *Company presentation in the IMRET newsletter*
- // Logo with company profile in printed programme  
*(full page, DIN A5)*
- // *Logo on main stage, visible during plenary lectures and sessions*
- // *Logo in the registration area*
- // Logo on partner wall / poster
- // Option to register 2 additional attendees at -25%

**€ 4500 excl. VAT**

**FIND NEW COLLEAGUES**

# EMPLOYER BRANDING

## STUDENT PATRONANCE

**Great science shouldn't be a question of monetary resources. Contribute to the Student Travel & Accomodation Pool that assists incoming students with expenses connected to IMRET17.**

- // Logo on Poster Wall of two student posters
- // Special Feature in the IMRET17 Newsletter
- // Logo on displays and promotional material during the poster presentation

**€ 1500 excl. VAT**

## JOB WALL SPONSORSHIP

**There's nowhere better than IMRET17 to find your future colleague, team member or high-perfoming researcher.**

- // Logo and content on the official job wall
- // Logo and company profile in the conference program (half page, DIN A5)
- // Mentioning in the Opening Speech
- // Featured in the IMRET17 Newsletter

**€ 1000 excl. VAT**

## CAREER POSTING

- // DIN-A4 Job Advertisement on the IMRET17 Job Wall

**€ 250 excl. VAT**

**BE AT THE CENTRE OF ATTENTION**

# VENUE & ROOMS

## CONFERENCE ROOM HOSTING

**IMRET17 offers two exclusive conference room sponsorships. These sponsorships provide the unique opportunity to be the literal center of attention throughout the conference.**

- // Logo and company related materials on and around the stage
- // Company name in the official stage/room name
- // Logo and company profile in the conference program  
(Full Page, DIN A5)
- // Logo and company name on all signage regarding that stage
- // Seat drop of promotional material at the beginning of each conference day

**€ 2500 excl. VAT and plus production costs**

## NETWORKING / LOUNGE AREA

**Conference and events are about creating connections. IMRET offers two exclusive sponsorships of the lounge and networking area.**

- // Brand presence in and around the networking area
- // Logo and company profile in the conference program  
(Full Page, DIN A5)
- // Exclusive possibility to place promotional material in these areas
- // Logo on all signage regarding network areas/lounge

**€ 1500 excl. VAT and plus production costs**

**BECOME PART OF THE CONVERSATION**

# COMMUNICATION FEATURES

## NEWSLETTER FEATURE

**Use the IMRET17 newsletter to draw attention to your company, products, or the speakers at this conference.**

- // Bespoke content in the IMRET17 Newsletter  
(max. 500 characters, 1 outgoing link)
- // Logo or imagery in one edition of the IMRET17 newsletter

**€ 750 excl. VAT**

## PROGRAMME ADVERTISEMENT

**Be present in the official conference programme handed out to all participants during registration.**

- // Half-Page advertisement, DIN A5

**€ 750 excl. VAT**

## CONFERENCE APP PRESENTER

**Become the official presenter of the IMRET17 conference app.**

- // Brand presence in the IMRET17 conference app
- // Ability to place exclusive content
- // Mentioning in the opening speech
- // Brand presence on all material regarding the conference app

**€ 1500 excl. VAT**

**IT'S NOT JUST ABOUT SCIENCE**

# **SIDE EVENTS & SATTELITES**

## **OPENING RECEPTION PARTNER**

Present and sponsor the opening reception of IMRET17.

**€ 4000 excl. VAT**

## **POSTER SESSION PARTNER**

Present and sponsor the poster session of IMRET17.

**€ 3000 excl. VAT**

## **LUNCH BREAK PARTNER**

Sponsor one of the official lunch breaks of IMRET17 and benefit from branding around all buffets.

**€ 2000 excl. VAT**

## **GALA DINNER SPONSOR**

The official Gala Dinner will be one of the highlights of IMRET17. Associate yourself with one of the most memorable moments of the conference.

**€ 4000 excl. VAT**

**MAXIMIZE TOUCHPOINTS**

# **BRAND AWARENESS**

## **TOTE BAG SPONSORSHIP**

Be the exclusive sponsor on the outside of the IMRET17 Tote Bag. The Tote Bag will be given to all participants during registration.

**€ 2500 excl. VAT and plus production costs**

## **TOTE BAG INSERT**

Add any goodie, give away, or informational material (max. format DIN A5) to the IMRET17 Tote Bag

**€ 1000 excl. VAT**

## **CLOAK ROOM SPONSOR**

Be the official sponsor for the cloak room / wardrobe. Make use of an area most participants are likely to visit. This sponsorship also include specifically printed baggage tags, added to all checked-in luggage at the last conference day.

**€ 1500 excl. VAT**

## **POSTER AWARD SPONSOR**

Scientific excellence should be rewarded. Put great science and yourself into the spotlight by sponsoring one or multiple awards for researchers.

**€ 2000 excl. VAT**

## **BADGE + LANYARD SPONSOR**

Be the exclusive sponsor of the official IMRET17 name badges. High Value as carried and read by all participants

**€ 4000 excl. VAT and plus production costs**

## **WIFI SPONSOR**

No conference would be complete without WIFI. Be the official sponsor of the IMRET17 WIFI and have a guaranteed touchpoints with participants.

**€ 2000 excl. VAT**

## **CONTACT:**

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**IMRET 17 is organised by:**

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